

# Bing Business

## Setup Bing Business Account Checklist

- Visit Bing Places for Business**  
Go to <https://www.bingplaces.com>, where you create or claim your business listing.
- Sign In or Create an Account**  
You can sign in using an existing Microsoft, Google, or Facebook account. If you don't have one, click "Create an account" and follow the steps to make a new Microsoft account.
- Start Your Business Listing**
  - Choose "Get started as a new user" if you're new.
  - If you have set up a Google Business Profile, you can save time by importing your business info directly from Google.
  - Alternatively, you can manually add your business details.
- Search for Your Business**  
Enter your business name, phone number, or location to see if Bing already has a listing for you. If your business appears:
  - Click "Claim business" to take control of your listing.
  - If your business is not listed, click "Create new business" to add it.
- Add or Confirm Your Business Details**  
Fill in key information such as:
  - Business name
  - Phone number
  - Business address or service area
  - Website URL
  - Business hours
  - Category (choose what best fits your contractor business, like "Roofing," "Painting," or "Home Improvements")Make sure all details are accurate and complete for the best results.
- Upload Photos**  
Add high-quality photos that showcase your work, team, vehicles, or business location. Images help build trust and make your listing more attractive.
- Verify Your Business:**  
To make your listing live, Bing requires verification:
  - You can verify by receiving a phone call with a PIN.
  - Some businesses may get a verification postcard in the mail.
  - Email verification might also be available.Follow the prompts to complete the verification process.
- Keep Your Info Updated:**  
Regularly update your business hours, especially for holidays or special times, add fresh photos of projects, and respond promptly to customer reviews. This shows you're active and reliable.

That's it! Once your Bing Business account is set up, your contractor business will gain more visibility when people search for local services online.

If you need assistance with this process, please get in touch with us.

[www.enrapturemedia.com](http://www.enrapturemedia.com)

e: [salesteam@enrapturemedia.com](mailto:salesteam@enrapturemedia.com)

t: +1 919 329-1973

**enrapture**  
CAPTIVATING MEDIA